

## PTA PARTNERSHIP AWARD



This report is required to be in the State Office on or before March 1.  
Send to: Tennessee PTA, 1905 Acklen Avenue, Nashville 37212  
[www.tnpta.org](http://www.tnpta.org)

## COMMUNICATING PARTNERSHIP AWARD

**Grade Division:**  Elementary  Middle  High (K-8 & K-12 must specify in which division they are applying.)

PTA Name \_\_\_\_\_

President's Name \_\_\_\_\_

President's Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Award Applicant's Name \_\_\_\_\_

Award Applicant's Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Council \_\_\_\_\_ Region \_\_\_\_\_

\*President's Signature \_\_\_\_\_

\* I understand that all entries become the property of the Tennessee PTA and may be published on the Tennessee PTA Website.

**Directions:** Write a narrative that shows:

**The goals.** After reviewing the assessment questions for an award/standard describe the goals that your local PTA has set to improve upon the elements of that standard for your school. Consider how the goals will increase and/or improve parent/family engagement. **(Up to 25 points)**

**The program/project.** Describe the program/project including planning, implementation, and follow up. Judges will consider how the program/project relates to ensuring success in improving on the elements of that standard. How did the PTA communicate with membership and the community about the program/project? Were efforts made to reach individuals or groups not typically reached by the PTA in the past? **(Up to 50 points)**

**Success of program/project.** Explain how the program/project achieved the goals (e.g. use actual measurements of the goal). Were home-school relationships improved? How many people were involved? **(Up to 20 points)**

**Supplemental materials** Up to 4 pieces (can be two-sided) of supplemental materials per application (e.g. *one* brochure equals *one* piece, *one* newsletter equals *one* piece) a maximum total of 8 pages can be submitted. Photographs are acceptable and may be reduced in size. Do not send original photographs. **(Up to 5 points)**

**This report form must accompany all Communicating Partnership award entries.  
AWARD WILL BE PRESENTED AT THE TENNESSEE PTA ANNUAL CONVENTION  
ANY REPORT NOT FOLLOWING THESE GUIDELINES WILL BE DISQUALIFIED FROM JUDGING.**

## COMMUNICATING AWARD

***Standard 2: Communicating effectively – Families and school staff engage in regular, two-way, meaningful communication about student learning.***

Communication is the way we connect with others by sharing thoughts and feelings, the basis for all human interactions, friendships and relationships, and one of the most important skills we can possess. When parents and educators communicate effectively, positive relationships develop, problems are more easily solved, and students make greater progress.

Communication should not be limited to your school families. It is critical that PTAs/PTSAs develop new connections to bring more interested and eager individuals into the school community.

The National PTA was founded on February 17, 1897, by Alice McClellan Birney and Phoebe Apperson Hearst, in Washington D.C. This founding group of mothers was concerned with the education, health and safety of children and youth... the same concerns the PTA has 100+ years later. It is important to communicate to others the origins of PTA as we remember our Founders each year. Please include information on your Founder's Day Celebration in your narrative.

***Include your answers to the questions below when writing your narrative.***

***How does your PTA encourage school to home communication and school to community communications?***

1. Does your PTA/PTSA communicate with parents in a variety of ways (e.g. telephone hotline translation equipment, email, or website) to foster communication with parents?
2. Does your PTA/PTSA provide information to parents in a language and format they can understand?
3. Does your PTA/PTSA encourage parents and educators to share information such as student strengths and learning preferences during parent-teacher conferences?
4. Does your PTA/PTSA give out information on topics such as school reforms, policies and procedures, discipline procedures, assessment tools, and school goals?
5. Does your PTA/PTSA mail or email copies of your newsletter to elected officials, central office administration, and other like-minded child advocacy groups in your community?
6. Does your PTA/PTSA promote informal activities at which parents, staff, the principal, and community members can interact?
7. Does your PTA/PTSA submit press releases and articles on a regular basis to local news media?