

PTA PARTNERSHIP AWARD



This report is required to be in the State Office on or before March 1.
Send to: Tennessee PTA, 1905 Acklen Avenue, Nashville 37212
www.tnpta.org

ADVOCACY PARTNERSHIP AWARD

Grade Division: Elementary Middle High (K-8 & K-12 must specify in which division they are applying.)

PTA Name _____

President's Name _____

President's Address _____

City _____ Zip _____

Telephone (_____) _____ Email _____

Award Applicant's Name _____

Award Applicant's Address _____

City _____ Zip _____

Telephone (_____) _____ Email _____

Council _____ Region _____

*President's Signature _____

* I understand that all entries become the property of the Tennessee PTA and may be published on the Tennessee PTA Website.

Directions: Write a narrative that shows:

The goals. After reviewing the assessment questions for an award/standard describe the goals that your local PTA has set to improve upon the elements of that standard for your school. Consider how the goals will increase and/or improve parent/family engagement. **(Up to 25 points)**

The program/project. Describe the program/project including planning, implementation, and follow up. Judges will consider how the program/project relates to ensuring success in improving on the elements of that standard. How did the PTA communicate with membership and the community about the program/project? Were efforts made to reach individuals or groups not typically reached by the PTA in the past? **(Up to 50 points)**

Success of program/project. Explain how the program/project achieved the goals (e.g. use actual measurements of the goal). Were home-school relationships improved? How many people were involved? **(Up to 20 points)**

Supplemental materials Up to 4 pieces (can be two-sided) of supplemental materials per application (e.g. *one* brochure equals *one* piece, *one* newsletter equals *one* piece) a maximum total of 8 pages can be submitted. Photographs are acceptable and may be reduced in size. Do not send original photographs. **(Up to 5 points)**

**This report form must accompany all Advocacy Partnership award entries.
AWARD WILL BE PRESENTED AT THE TENNESSEE PTA ANNUAL CONVENTION
ANY REPORT NOT FOLLOWING THESE GUIDELINES WILL BE DISQUALIFIED FROM JUDGING.**

ADVOCACY AWARD

Standard 4: Speaking up for every child - Families that are empowered to be advocates for their own and other children, to ensure that all students are treated fairly and have access to learning opportunities that will support their success.

Studies have shown that schools where parents are involved in decision-making and advocacy have higher levels of student achievement and greater public support.

Anyone who speaks for another is an advocate. PTA advocates for children and their families on a wide variety of child-related issues in the areas of education, health, and parent involvement. The purpose of advocacy is to communicate to decision makers to inform, educate, persuade or increase the level of awareness about an issue. Decision makers include elected and appointed officials, legislative bodies, and school boards.

Children can not vote and are therefore not heard. PTAs across the country exist as their voice. Whether they are trying to ensure children are immunized against disease, have access to a quality education, or protected against school violence, PTA unites and empowers parents to work together for a common cause.

Include your answers to the questions below when writing your narrative.

How does your PTA support advocacy?

1. Does your PTA/PTSA invite your senators and representatives to visit your schools?
2. Does your PTA/PTSA emphasize the positive work your schools are doing?
3. Does your PTA/PTSA attend legislative and advocacy training (such as State Legislative Conference) when it is offered?
4. Does your PTA/PTSA encourage all members to attend and participate in school board, and city/county commission meetings?
5. Does your PTA/PTSA provide opportunities for your membership to become knowledgeable about the legislative calendar, how to get listings of bill titles, and information on where and when education committees meet?
6. Does your PTA/PTSA craft and deliver a separate message for your local school board, local governing body (county/city commission) and your state legislative body that highlights the importance of the issues that are important to your school, family?
7. Has your PTA/PTSA written a position statement/resolution this year? Please include a copy(s) with your report.